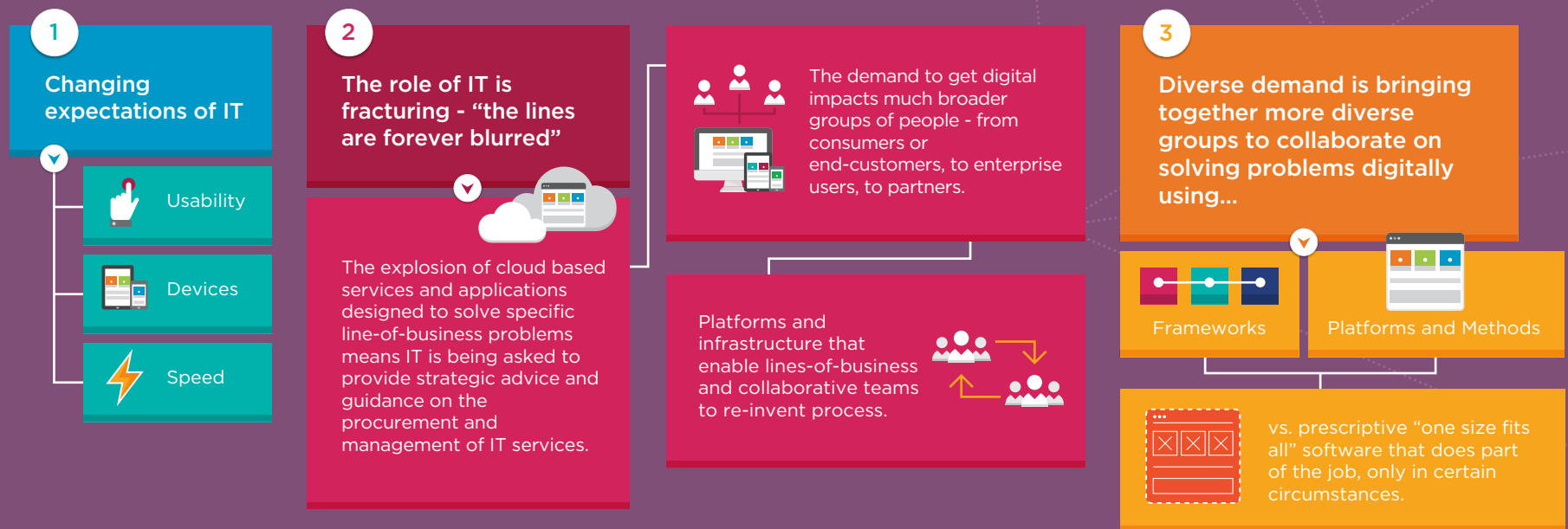




## The rapidly morphing world of IT service delivery



## How can you address these demands?

With so much investment in existing systems and infrastructure that is mostly fit for purpose, it is hard to find ways to make your business applications relevant and useful to today's mobile, agile, digitally savvy workforce. Some of the ways you can address these challenges...

### Adopt a BiModal Approach

Bimodal IT is the practice of managing 2 separate, coherent modes of IT delivery, one focused on stability and the other on agility.

	Mode 1 - Marathon	Mode 2 - Sprint
GOAL	Reliability	Agility
VALUE	Price for performance	Revenue, brand, customer experience
APPROACH	Waterfall, V-model, High-Ceremony IID	Agile, Kanban, Low-Ceremony IID
CULTURE	IT-centric, removed from customer	Business centric, close to customer
CYCLE TIMES	Long (months)	Short (days, weeks)

Figure 1

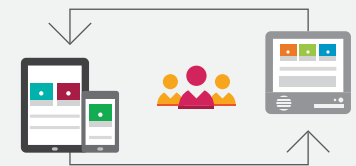
### Undertake Architectural Change

without impacting existing systems of record and engagement using a platform that allows you to scale, transform and prototype quickly.



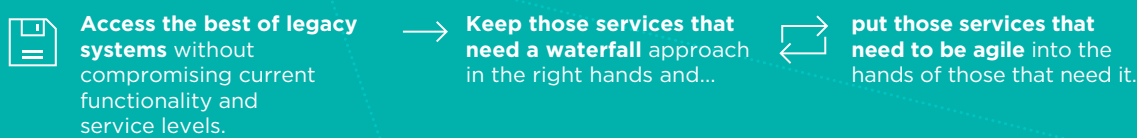
### Introduce User Centred Design

and use legacy systems for what they are good for. Enable new digital experiences based around users, their journey and their touchpoints without undermining your existing IT systems investments.



## How Touchstone can help?

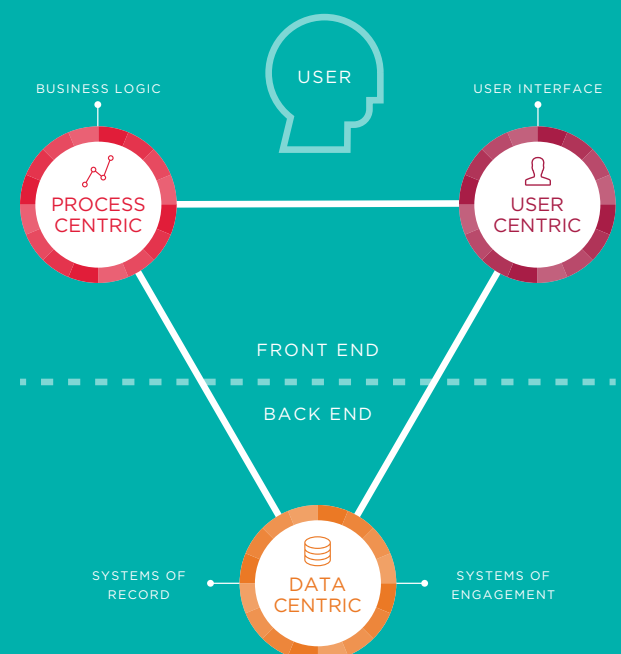
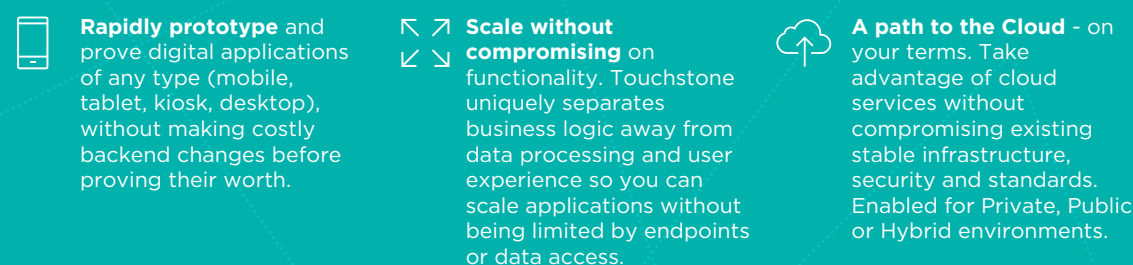
### 1 Keep the best of the old without compromising the new



### 2 Change your user experiences



### 3 Re-architect to deliver contemporary solutions that have the right flexibility for today and the future



### Summary

Develop fast, meet expectations and deliver results without compromising your existing investments.

Learn more about how the Touchstone rapid-prototyping platform could benefit you today.

Get in touch today [certussolutions.com/touchstone](http://certussolutions.com/touchstone)



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